

# Encinitas Senior Center 2016 Sponsorship Opportunities



We look forward to partnership opportunities in 2016.

**1140 Oakcrest Park Drive, Encinitas, CA 92024**  
**760-943-2250 [www.encinitasca.gov](http://www.encinitasca.gov)**

## LETTER FROM THE DIRECTOR

The City of Encinitas Senior Center is proud to offer a variety of services which serve our senior citizens. At the Senior Center participants ages 50 + may enjoy an opportunity to attend annual special events, monthly social dances, activities, parties, and quarterly pool tournaments.

This handbook has been developed to provide useful information for those interested in supporting and sponsoring these important functions for the senior population in Encinitas. Please thoroughly review the enclosed sponsorship opportunities and complete the application of interest on the back of this handbook. The Senior Center staff looks forward to your visits and serving you while at the City of Encinitas Senior Center!

Thank you for your generous contribution to the vitality of the Encinitas Senior Center.

*Lisa Rudloff*

Parks and Recreation Director

## HOURS OF OPERATION

City of Encinitas Senior Center, 1140 Oakcrest Park Drive

Monday - Friday, 8:00 a.m. – 4:00 p.m.

Senior Center participants must be age 50 or older.

## PHONE NUMBERS AND CONTACTS

City of Encinitas Senior Center: (760) 943-2250

Senior Center Manager: (760) 943-2251

Administration Office: (760) 633-2740



# Annual Volunteer Recognition Party

## **PROGRAM DESCRIPTION**

The City of Encinitas proudly announces the Annual Volunteer Recognition Party at the Encinitas Senior Center. All Encinitas Senior Center volunteers who have helped consistently throughout the year earn recognition for their hard work and dedication at this annual event. Volunteers look forward to this party featuring a great meal, live entertainment and raffle prizes.

**WHEN:** *April 26, 2016*

**WHERE:** TBD

**SPONSORSHIP AMOUNT:** \$200

**RECOGNITION OFFERED:** For your generous donation, your company will receive the following:

- Opportunity to distribute your imprinted promotional items to event attendees
- Verbal recognition at event
- Recognition on event promotional material
- Opportunity to display your banner at the event
- A table for literature to be displayed at the event



For more information contact: Christie Goodsell, Manager at the City of Encinitas Senior Center at (760) 943-2251 or email [cgoodsell@encinitasca.gov](mailto:cgoodsell@encinitasca.gov)

# Senior Social Dance

## PROGRAM DESCRIPTION

It's time to strike up the band and dance to the classic melodies of yester-year! Seniors are treated to a mini-buffet of refreshments during intermission and there is a raffle drawing at every dance. The live bands, great appetizers and wonderful raffle prizes draw in crowds in excess of 100.

**WHEN:** Dances are held the 3rd Friday of the month from 2:00 PM to 4:00 PM

*January 15, 2016*

*February 19, 2016*

*March 18, 2016*

*April 15, 2016*

*May 20, 2016*

*June 17, 2016*

*July 15, 2016*

*August 19, 2016*

*September 16, 2016*

*October 21, 2016*

*November 18, 2016*

*December 23, 2016*

**WHERE:** Encinitas Senior Center Banquet Hall

**SPONSORSHIP AMOUNT:** \$200 or provide an in-kind donation of the following:

Should you choose to provide the refreshments in-kind, it is necessary to stick to the list above.

If a check is provided, the Senior Center staff will purchase the food.

### Required:

cake

vegetable platter with dip

ice cream sandwiches

lemonade

coffee

snack mix

### A selection of 2 hot appetizers such as:

bagel bites

tater tots

crab cakes

mini quiches

fried zucchini

### Optional:

fruit platter

cheese & cracker tray

sandwich tray

candy

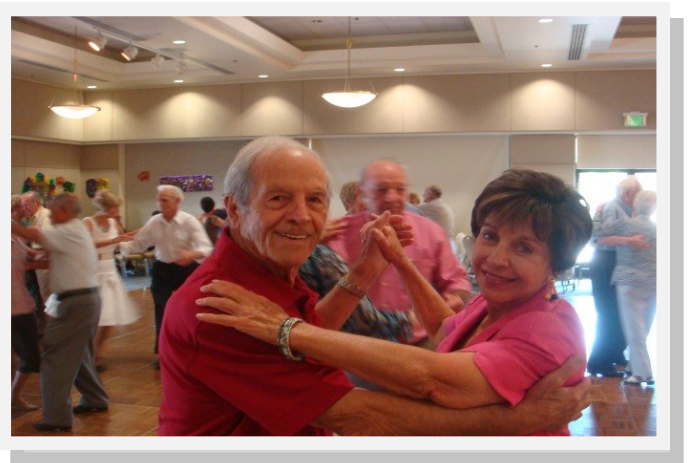
chips & salsa or dip

cold cut tray

## **RECOGNITION OFFERED:**

For your generous donation, your company will receive the following:

- Recognition on event promotional material
- Provided with a table at our Senior Dance for distribution of literature
- Verbal recognition during intermission at our Senior Dance
- Opportunity to display your banner



For more information contact: Vicki Rubenstein, Recreation Supervisor at the City of Encinitas Senior Center at (760) 943-2253 or email [vruben@encinitasca.gov](mailto:vruben@encinitasca.gov)

# Hot Fudge Sundae Birthday Party

## PROGRAM DESCRIPTION

The City of Encinitas Senior Center coordinates a Birthday Recognition Hot Fudge Sundae Party every month. Senior Citizens are treated to ice cream with all their favorite toppings. Attendance at this social gathering averages 45 senior citizens.

**WHEN:** 2nd Tuesday of every month following lunch:

*January 12, 2016*

*February 9, 2016*

*March 8, 2016*

*April 12, 2016*

*May 10, 2016*

*June 7, 2016*

*July 12, 2016*

*August 9, 2016*

*September 13, 2016*

*October 11, 2016*

*November 8, 2016*

*December 13, 2016*

**WHERE:** Encinitas Senior Center Banquet Hall

**SPONSORSHIP AMOUNT:** \$100.00



## **RECOGNITION OFFERED:**

For your generous donation, your company will receive the following:

- Verbal recognition at the event
- Recognition on event promotional material
- A card table for literature to be displayed at the event

For more information contact: Carol Hamilton or Emily Rogers, Nutrition Coordinators at the Encinitas Senior Center at (760) 943-2257 or [chamilton@encinitasca.gov](mailto:chamilton@encinitasca.gov), [erogers@encinitasca.gov](mailto:erogers@encinitasca.gov)

# Theme Parties

## **PROGRAM DESCRIPTION**

The Senior Center coordinates theme parties every month. Senior Citizens enjoy cake and punch or root beer floats. Attendance at this social gathering averages 45 senior citizens.

**WHEN:** Theme parties vary by month immediately following lunch:

*January 8, 2016*

*February 12, 2016*

*March 17, 2016*

*April 29, 2016*

*May 6, 2016*

*June 17, 2016*

*June 24, 2016*

*July 1, 2016*

*August 5, 2016*

*September 30, 2016*

*October 28, 2016*

*November 18, 2016*

*December 23, 2016*

*December 30, 2016*

**WHERE:** Encinitas Senior Center Banquet Hall

**SPONSORSHIP AMOUNT:** \$100



## **RECOGNITION OFFERED:**

For your donation, your company will receive the following:

- Verbal recognition at event
- Recognition on event promotional material
- A card table for literature to be displayed at the event

For more information contact: Carol Hamilton or Emily Rogers, Nutrition Coordinators at the Encinitas Senior Center at (760) 943-2257 or [chamilton@encinitasca.gov](mailto:chamilton@encinitasca.gov), [erogers@encinitasca.gov](mailto:erogers@encinitasca.gov)



# Pool Tournament

## **PROGRAM DESCRIPTION**

The City of Encinitas Senior Center holds Quarterly Pool Tournaments for its senior participants. These free events utilize the two regulation-size pool tables at the Senior Center with as many as 20 players competing for first place. Winners are celebrated by having their name engraved on our Pool Tournament First Place Winners plaque and are awarded a prize in the form of a gift certificate. With the cooperation of local businesses donating appetizers on the day of the tournament for enjoyment of the players and a gift certificate for the first place winner, we are able to provide a fun event for all in attendance. Examples of appetizers are pizza, quesadillas or fries and chicken fingers.

**WHEN:** Quarterly

*January 21, 2016*

**WHERE:** Encinitas Senior Center Pool Room

*April 21, 2016*

*July 21, 2016*

*October 20, 2016*

**SPONSORSHIP AMOUNT:** \$60.00

## **RECOGNITION OFFERED:**

For your generous donation, your company will receive the following:

- Recognition on event promotional material
- Verbal Recognition at event
- Opportunity to display your banner



For more information contact: Vicki Rubenstein, Recreation Supervisor at the City of Encinitas Senior Center at (760) 943-2253 or [vruben@encinitasca.gov](mailto:vruben@encinitasca.gov)

# Bingo for Prizes

## **PROGRAM DESCRIPTION**

The City of Encinitas Senior Center coordinates Bingo for prizes every month. Senior Citizens enjoy cake and punch or root beer floats. Attendance at this social gathering averages 45 senior citizens.

**WHEN:** 3rd Wednesday of every month following lunch:

*January 20, 2016*

*May 18, 2016*

*September 21, 2016*

*February 17, 2016*

*June 15, 2016*

*October 19, 2016*

*March 16, 2016*

*July 20, 2016*

*November 16, 2016*

*April 20, 2016*

*August 17, 2016*

*December 21, 2016*

**WHERE:** Encinitas Senior Center Banquet Hall

**SPONSORSHIP AMOUNT:** \$100

## **RECOGNITION OFFERED:**

For your generous donation, your company will receive the following:

- Verbal recognition at event
- Recognition on even promotional material
- A card table for literature to be displayed at the event



For more information contact: Carol Hamilton or Emily Rogers, Nutrition Coordinators at the Encinitas Senior Center (760) 943-2257 or [chamilton@encinitasca.gov](mailto:chamilton@encinitasca.gov), [erogers@encinitasca.gov](mailto:erogers@encinitasca.gov)



## YES, I WANT TO SIGN UP TO BE A SPONSOR!

I'm interested in the following events. Check all boxes that apply:

- |                          |                  |                             |
|--------------------------|------------------|-----------------------------|
| <input type="checkbox"/> | \$200            | Volunteer Recognition Party |
| <input type="checkbox"/> | \$200 or In-Kind | Senior Dance                |
| <input type="checkbox"/> | \$100            | Hot Fudge Sundae            |
| <input type="checkbox"/> | \$100            | Bingo for Prizes            |
| <input type="checkbox"/> | \$100            | Theme Parties               |
| <input type="checkbox"/> | \$60             | Pool Tournament             |

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Check Amount Enclosed: \_\_\_\_\_

Comments: \_\_\_\_\_

Thank you for supporting the Encinitas Senior Center. Please make your check payable to "City of Encinitas" and return by mail to:

The Encinitas Senior Center  
1140 Oakcrest Park Drive  
Encinitas CA 92024

For your convenience, we also accept Mastercard, American Express and Visa. Upon receipt of your sponsorship interest you will be contacted by Center staff. *Thank you!*